

Milton Sign Ordinance

4/20/22

16.9 OTHER ADVERTISING AND SIGNAGE STANDARDS.

A. Usage and Removal of Political Campaign Advertisement.

(1) *Candidate Responsibility.*

Each candidate, whether federal, state, county or city, displaying or causing to be displayed any political campaign advertisement within the city shall make a good faith effort to remove all of his or her political campaign advertisements within 30 days after:

- a. Withdrawal of his or her candidacy;
- b. Having been eliminated as a candidate; and
- c. Being elected to office.

However, the candidate shall not be required to remove those political campaign advertisements which are in the form of approved general advertising signs used by an outdoor advertising business as provided in F.S. Ch. 479. The provisions herein shall not apply to political campaign advertisements placed on motor vehicles, or campaign messages designated to be worn by a person.

- d. The city clerk shall notify all candidates whose political campaign advertisements might be displayed in the city in writing of the provisions of this section by U.S. mail or by hand delivery.

(2) *Placement.*

No political campaign advertisement shall be erected, posted, painted, tacked, nailed or otherwise displayed, placed or located on or above the right-of-way of any street or highway located within the city, or affixed to any tree located within the city.

(3) *Enforcement.*

If political campaign advertisements are not removed within the specified period, the city shall have the authority, through the code enforcement officer, to remove such advertisements and to charge the candidate the actual cost of removal, or the sum as currently established or as hereafter adopted by resolution of the city council from time to time, whichever is greater. Funds collected for removing such advertisements shall be deposited to the city's general revenue.

B. UTILITY SIGNAGE.

A. Public utility signs that identify the location of underground utility lines and facilities, high voltage lines and facilities, and other utility facilities and appurtenances are permitted so long as they do not exceed three feet in height, and so long as the sign face does not exceed one-half square foot.

C. WALL GRAPHICS.

(1) *Within the historic district.*

- a. No new additional wall graphics will be allowed on a regulated historic structure or a contributing historic structure unless approved by the historic preservation board. New wall graphics on regulated historic structures shall be historically correct for the period and shall be based on the best historical information available and the guidelines established in this section. The city Planning and Development Department shall be allowed to approve the replacement in kind of an existing wall graphic provided there are no changes to the wall graphic.